

SunCrafter Company Goals

1. Building high quality products for all

As a hardware company, we have high standards for our products: our products have proven themselves on a growing global market for distributed renewable energy products. We stand out by focusing on reliability, durability, and ease-of-use for our customers. To us, that means to ensure that our products bridge the gap between both simplicity and innovation while being accessible and affordable to those who need them. Our core values efficiency, inclusivity, and sustainability are at the heart of our product design.

2. Pioneering upcycled off-grid energy

Off-grid solar power provides access to clean and affordable energy everywhere. Incorporating upcycling as a production method means to make solar energy even cleaner by reducing its footprint. Our aim is to create highly sustainable as well as profitable business models connecting the worlds of circular economy and renewable energies. While sharing our experiences and know-how with partners and the public, we aim to become pioneers for upcycled off-grid solar energy. We are optimistic that together with our partners we are taking an important step into the direction of a more sustainable and fair future.

3. Addressing big challenges with easy products

Energy access is not an end in itself: Among others, it facilitates better health and education, provides food security, enables economic success, and ensures mobility. In a world needing to decarbonize and become more resource efficient, access to clean electricity is therefore crucial in order to improve and maintain living standards. Our products aim to provide easy, affordable, and robust solutions where they are needed to address corresponding challenges. We are determined to be a part of and add momentum to those movements working to address them and aiming at a sustainable and just future for all. We acknowledge that our individual contribution may only be a small part in this larger picture.

Join #TheSolarGeneration: Let's power the world without consuming the earth!